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WELCOME TO PICKY MARKETER

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BY Aswathi k

ABOUT ME

Hi! I’m Aswathi, a passionate Digital Marketer from Mannarkkad. I’m currently pursuing my studies in Digital Marketing at Perinthalmanna, driven by a deep enthusiasm for the ever-evolving world of online branding and social media strategy. I’m also a proud B.A. graduate from Calicut University, where I developed a strong foundation in communication and creativity.

WHY CHOOSE US

At Picky Marketer, we’re passionate about turning ideas into impactful digital experiences. We don’t just create campaigns we create connections. Our approach is driven by creativity, strategy, and a deep understanding of what makes audiences click. We take time to study your brand, understand your goals, and design marketing solutions that truly deliver. With our dedication, fresh ideas, and result-focused mindset, we help your business grow, engage, and stand out in the ever-changing digital world.

SERVICES

1.Social Media Management & Strategy

We help you build a powerful online presence with creative, consistent, and data-driven social media strategies that increase engagement, followers, and brand visibility.

2. Search Engine Optimization (SEO)

Our SEO strategies improve your website’s search rankings, boost organic traffic, and ensure your business gets found by the right audience at the right time.

3. Content Creation & Marketing

We craft meaningful and engaging content that tells your brand’s story, attracts your target audience, and strengthens your digital authority.

4. Pay-Per-Click (PPC) Advertising

We create and manage high-performing ad campaigns that drive qualified leads, maximize ROI, and deliver measurable results across Google and social media platforms.

5. Email Marketing Campaigns

From automated workflows to creative newsletters, we design personalized email campaigns that nurture relationships, increase conversions, and retain loyal customers.

6. Branding & Digital Identity Consulting

We help you define and refine your brand identity creating a clear, consistent, and memorable presence across all digital touchpoints.

7. Analytics & Conversion Rate Optimization (CRO)

Through detailed analytics and continuous testing, we track performance, uncover opportunities, and optimize every campaign to deliver the best possible outcomes.

Our team will get back to you shortly to discuss how we can help your business grow smarter and stronger.

THANK YOU